Ahmed Mohamed Shehata

Videographer, Video Editor

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Portfolio • LinkedIn

summary

Professional Videographer & Video Editor with extensive experience in video production, cinematography, and post-production. Skilled in camera operation, lighting, cinematic composition, color grading, and visual storytelling, with the ability to leverage AI tools to enhance creative workflows, develop concepts, and improve production efficiency. Proven ability to translate creative ideas into high-quality, visually engaging content while maintaining strong attention to detail and alignment with brand and client objectives. Experienced in producing content for corporate, commercial, promotional, and social media campaigns.

Work Experience

Videographer, Video Editor at Just light, Tabuk **September 2022 - January 2026**

- Led and executed high-profile video production projects for NEOM and The Line, delivering premium content under strict deadlines and high expectations.
- Experience in filming sports activities and creating dynamic content for social media platforms.
- Produced and edited promotional videos for NEOM exhibitions in Riyadh and Jeddah, showcasing the projects' innovation and scale through strong visual storytelling.
- Collaborated for one year with the Royal Commission of AlUla, including Film AlUla and FM AlUla, managing full video production and post-production for official campaigns.
- Handled a wide range of commercial video projects, including exhibitions, corporate events, real estate promotions (Cityscape), social media campaigns, and corporate advertisements.
- Delivered consistent, high-impact visual content that achieved strong audience engagement and high viewership across digital platforms.

Videographer, Video Editor at ULTRA LIGHT, Riyadh **January 2026 - Present**

- Produced and edited promotional video content for social media and digital marketing campaigns.
- Created visual content for Ramadan, Saudi National Day, and other seasonal and corporate campaigns.
- Produced product-focused videos and photography for the company's website and digital platforms.
- Managed the full video production workflow, from filming and lighting to editing, color grading, and final delivery.

Videographer, Video Editor (Freelance), Egypt **January 2017 - August 2022**

Worked as a freelance videographer and video editor on various creative and academic projects. Notable work includes graduation films for Zagazig University – Faculty of Arts, Department of Journalism and Media (two consecutive classes). Produced short films such as "The Foreigner is Egyptian" and "The Life and Success of Syrians in Egypt", both of which received significant recognition and media coverage in newspapers and television. Responsible for filming, editing, and color grading, ensuring professional visual quality and storytelling.

Skills

Videographer, Video Editor, Colorist, and Photographer with strong skills in cinematic composition and visual storytelling.

Skilled in professional video editing and post-production, including advanced camera settings management, color grading and correction, lighting techniques, camera operations, and sound synchronization and mixing. Capable of managing creative direction and production workflows efficiently to deliver visually engaging and high-quality content.

Editing Tools

Adobe Premiere

DaVinci Resolve

Adobe After Effects

Adobe Photoshop

Languages

Arabic - Native

English - Conversational